

WINTER SURGES HAPPEN.



HELP GET PROTECTED WITH SURGE ASSIST.

Ice, snow and strong winds can bring down trees, knockout electricity and cause power surges.

The cost to repair or replace your home's appliances, computers and electronics due to a power surge can be expensive. Surge Assist Protection is an affordable way to help make sure you're covered from the unexpected costs of damage caused by power surges.

Get up to \$4,000 of Surge Assist Protection for only \$6.99/month* with no deductible and nothing to install.

HOW SURGE ASSIST PROTECTION WORKS:

- Sign up – by phone, by mail or online
- A \$6.99* charge will appear on your monthly electric bill (with approved credit)
- We'll reimburse you up to \$4,000** annually for repairs on covered claims. If repair is not feasible, we'll pay for a replacement.
- There is an initial 30-day waiting period to make a claim**

Unlike most homeowners insurance, there's no deductible. Sign up today.

3 EASY WAYS TO SIGN UP:



CALL 1-800-505-SAVE to enroll now



COMPLETE AND RETURN the form on the back of this insert



VISIT smart-mart.com/shop/surgeassist

To enroll, simply fill out and return this form with your electric bill payment.

YES! Please enroll me in the Surge Assist Program.

Include the \$6.99* charge on my monthly electric bill, if eligible. I understand that I will be protected for up to \$2,000 per incident/\$4,000 annually in repairs or replacement costs on covered claims, and that I will receive complete terms and conditions of the plan within two weeks after the program commencement date.

Name: _____
(Please print)

Account Number: (Located on your electric bill)

Address: _____

City, State, ZIP: _____

Phone: _____

Email: _____

Signature: _____
(Required for enrollment)

*Enrollment eligibility may be contingent on our ability to add the program charge to the monthly electric utility bill. There is an initial 30-day waiting period to make a claim, giving you 11 months of protection during the first year of the program. This prevents service calls on pre-existing conditions and helps keep the program affordable.

**For Terms and Conditions visit www.smart-mart.com and search surge assist.

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FirstEnergyTM