

GET YOUR WATER HEATER PROTECTED

**50% off the monthly
renewal price**

Protect your water heater from the potential high repair or replacement costs for just \$3.74 a month—a savings of 50% off the monthly renewal price in the first year.†

- **24/7 repair hotline.**
- **Professional licensed technicians.**
- **Zero deductible. Zero worries.**
- **\$750 benefit limit per service call.**

Don't risk facing a water heater breakdown on your own. Let us help you find a professional you can trust and help protect yourself from the potential high cost of unexpected covered repairs or replacement. Take advantage of this amazing discounted monthly price for your first year with the Water Heater Repair Plan from HomeServe.

†Rate for the first year of protection is \$3.74/month; renewal rate for second year is \$7.49/month.

VISIT: www.FirstEnergyPlans.com/WH,
CALL: 1-888-658-3800 to enroll now,
or return the completed form

Important Plan Information: Eligibility: A residential homeowner with sole responsibility for the electric, natural gas or propane water heater may be eligible for the Plan. Residences not affixed to a permanent foundation, recreational vehicles and properties used for commercial purposes are not eligible for the Plan. If you live in a development community with a condominium, co-op or homeowners association, your water heater may not be an individual homeowner's responsibility, so please check with your association before accepting this Plan. If you own a residential property that has multiple water heaters, you must purchase a service agreement for each individual water heater for any one water heater to be eligible. Benefit Details: The Plan provides, up to the service call benefit amount, for the covered cost to repair or replace the water heater that is damaged due to normal wear and tear, not accident or negligence. If your water heater is deemed beyond repair, we will reimburse you up to \$500 toward a replacement. Not covered: Commercial grade water heaters, tanks larger than 100 gallons, tankless systems, hanging units, combination ambient heat/domestic hot water heating units; exhaust venting, jacket and interior doors, supply and delivery water piping, electrical service wiring; damage from restricted lines or as a result of water pressure in excess of 80 P.S.I.; accidents and damage or negligence caused by you or others. Additional exclusions apply. Making a Service Call: Your plan starts the day your form is processed, and there is an initial 30-day waiting period before you can make a service call, giving you 11 months of protection during the first year. This prevents service calls on pre-existing conditions and helps keep the Plan affordable. Cancellation: You may cancel within 30 days of your start date for a full refund; cancellations after the first 30 days will result in a pro rata refund less any claims paid (where applicable). Most basic homeowners insurance policies do not cover repair or replacement due to normal wear and tear of this system. If you find you have similar protection, you can contact HomeServe to cancel and you will receive a refund of your service agreement fee, less any claims paid (where applicable). Renewal: Your Plan is based on an annual contract and is billed on a monthly basis through your utility bill. Your service agreement will be automatically renewed annually at the then-current renewal price.

To see full Terms and Conditions with complete protection and exclusion details prior to enrolling go to www.FirstEnergyPlans.com/WH. HomeServe is an independent company, separate from your local FirstEnergy Company, providing emergency home repair services and protection solutions to homeowners across the U.S.

If you would prefer not to receive these solicitations from HomeServe, please call 1-888-866-2127.

This insert offers a brief description of the Water Heater Repair Plan and is not a contract. The complete list outlining what the Water Heater Repair Plan covers, and all of the Plan's limitations and exclusions, are set forth in the Water Heater Repair Plan Terms and Conditions. To receive copies before enrollment, go to www.FirstEnergyPlans.com/WH. Customers have thirty (30) days following enrollment to review the Terms and Conditions without obligation. Customers can cancel this Plan at any time without prior notice. All services are performed by an independent technician. AMT Warranty Corp. is the company responsible for providing the Water Heater Repair Plan to you and the delivery of your service benefits is managed by HomeServe USA Repair Management Corp. ("HomeServe") on behalf of AMT Warranty Corp.

The FirstEnergy Companies do not provide any warranty on the services performed and are not liable for damages or injuries that may arise as a result of the services provided. You are not required to buy the service plan in order to receive the same quality service from your electric utility. Your decision to receive or not receive the services under this program will not influence the delivery of competitive or noncompetitive retail electric service to you by the FirstEnergy Companies.



Don't fear a water heater breakdown

Water Heater Repair Plan from HomeServe

FirstEnergy®

Mon Power • Potomac Edison

It's easy to **AVOID THE HIGH COST AND WORRY** of unexpected repairs

with the *optional* Water Heater Repair Plan from HomeServe.*

Many homeowners do not know that basic homeowners insurance covers things like property damage to your home, but not damage to your water heater. You may not be covered in the event of a water heater breakdown due to normal wear and tear. Eligible homeowners can get this Plan for only \$3.74 per month—a savings of 50% off the monthly renewal price in the first year.†

Get protection and peace of mind with:

Up to \$750 per service call

30-day wait period with a money-back guarantee — you have no bills to pay for covered repairs

Multiple service calls per year

up to your service call benefit amount

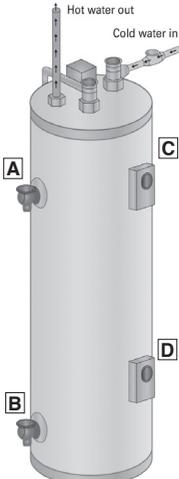
24-Hour Repair Hotline

so you have someone to call nights, weekends and holidays

Call toll free 1-888-658-3800, visit www.FirstEnergyPlans.com/WH or mail the completed form with your monthly statement

†Rate for the first year of protection is \$3.74/month; renewal rate for second year is \$7.49/month.

*HomeServe USA Repair Management Corp. ("HomeServe"), with corporate offices located at 601 Merritt 7, 6th Floor, Norwalk, CT 06851, is an *independent company separate from FirstEnergy Corp.*, its operating companies, subsidiaries and affiliates, including the electric utility that provides your electric distribution service (hereafter referred to, collectively, as "FirstEnergy Companies"). HomeServe offers this *optional* service plan as an authorized representative of the contract issuer, AMT Warranty Corp., 59 Maiden Lane, 43rd Floor, New York, NY 10038. Your choice of whether to participate in this service plan will not affect the price, availability or terms of service from the FirstEnergy Companies.



Hot water out
Cold water in

A | Pressure Relief Valve **\$218[†]**

B | Drain Valve **\$192[†]**

C | Upper or Lower Thermostat **\$193[†]**
electric water heater only

D | Gas Control Valve **\$440[†]**
natural gas water heater only

Electric and Natural Gas Water Heater

If the technician determines your water heater can't be repaired, up to \$500 of your service call benefit amount can be applied to a replacement.

[†]Costs shown are estimates only. Actual repair costs could be more or less than stated cost. National average repair costs as of January 2016. No charge for covered repairs up to your service call benefit amount.

Access to local, licensed and insured technicians

so you can count on quality work

ACCEPTANCE FORM

YES!

I want the optional Water Heater Repair Plan from HomeServe for only \$3.74 per month.

To enroll, simply fill out and return this completed acceptance form with your monthly statement.

Name _____

Account Number (required) _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Signature (Required for enrollment) _____

Please sign me up for the Water Heater Repair Plan from HomeServe and include the \$3.74 monthly charge, plus any applicable taxes, on my electric bill (if available). I understand that this optional Plan is billed on a monthly basis and based on an annual contract that will be *automatically renewed annually* at the then-current renewal price (currently \$7.49 per month). I grant permission for my utility company to share my customer information, including account number, with HomeServe only as needed to process my enrollment and bill me. I have the option to cancel this contract at any time without additional cost to me by calling 1-888-658-3800. I confirm that I am the homeowner and have read the information in this package and meet the eligibility requirements for this Plan.

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